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NEW YORK STATE BRIDGE AUTHORITY ADOPTS NEW STRATEGIC PLAN

“A Bridge to the Future” Outlines Goals and Objectives for 2025-2029

Highland, N.Y. – The New York State Bridge Authority (NYSBA) released its new Strategic Plan for 2025-2029, “A Bridge to the Future,” after adoption by the NYSBA Board of Commissioners in January. The Strategic Plan includes NYSBA’s mission, vision, and core values as well as strategic goals and objectives to guide its operational efforts for the next five years. The plan is publicly available on the Bridge Authority’s [website](#).

“This Strategic Plan comes as NYSBA begins its 93rd year of building upon our legacy of maintaining the Hudson Valley’s most crucial pieces of infrastructure and as we continue to showcase the spirit of service that everyone in our ‘NYSBA family’ embodies every single day,” said **NYSBA Executive Director Dr. Minosca Alcantara**. “I am incredibly proud of the work that our staff did on the Strategic Plan from its initial conception through the final review phases. This plan will serve as a strong blueprint for success over the next five years.”

NYSBA Board of Commissioners Chair Joan McDonald said, “The Board of Commissioners is pleased with the exceptional work done by the staff on this Strategic Plan. We look forward to seeing these initiatives implemented in the years ahead so that the Authority can continue growing and thriving.”

Development of the plan was the result of a collaborative process over the past year, incorporating input from all departments and with outreach to every NYSBA employee. Among the highlights of the report are a revised Mission Statement and new Vision Statement. There are also Goals and Objectives for the Authority to achieve over the next five years, touching upon the following areas: Safety; Overall Excellence; Infrastructure Integrity; Diversity, Equity, and Inclusion; Service; Fiscal Responsibility; and Innovation.

Formation of the Strategic Plan was done in collaboration with the New York State Thruway Authority Department of Strategic Management.

Since its formation as a New York State public benefit corporation in 1932, the Bridge Authority has had a singular focus on maintaining the Hudson River bridge crossings between the Bear Mountain and Rip Van Winkle Bridges. With its transition to a cashless all-electronic tolling (AET) system between 2021-22, the Authority has transitioned into a new sustainable era utilizing innovative technologies with smart traffic management systems, streamlined logistics, real-time tracking, and automation. Although much has changed since those early years, NYSBA remains committed to safety, customer-driven operations, and overall excellence for the communities it serves.

About the New York State Bridge Authority

The New York State Bridge Authority operates the Bear Mountain, Newburgh-Beacon, Mid-Hudson, Kingston-Rhinecliff and Rip Van Winkle Bridges. It also owns and maintains the structure of the Walkway Over the Hudson pedestrian bridge. The Authority receives no operating funding through state or federal tax dollars, with nearly all of its revenue coming through tolls. Tolls are reinvested back into capital improvements on the Authority's spans, ensuring these critical pieces of infrastructure can continue serving the Hudson Valley for decades to come.

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